

# NATIONAL FILM BOARD OF CANADA

## REPORT ON RESULTS

### IMPLEMENTATION OF SECTION 41 OF THE OFFICIAL LANGUAGES ACT 2007-2008

#### General information

Federal institution: Address: Web site:	Office national du film du Canada 3155 Cote de Liesse Road St. Laurent, QC H4N 2N4 <a href="http://www.onf-nfb.gc.ca">www.onf-nfb.gc.ca</a>
Minister responsible:	The Honourable Josée Verner, Minister of Canadian Heritage and Status of Women and Minister for La Francophonie.
Senior official(s) responsible for implementation of Part VII of the OLA (e.g.: Assistant Deputy Minister, official languages champion):	Government Film Commissioner: Tom Perlmutter Official Languages Champion: Deborah Drisdell
Mandate of federal institution (4-5 lines – This summary of the mandate will be published in the Annual Report on Official Languages tabled in Parliament):	The reflection of Canadian society and Canadian perspectives on the world through the production of innovative Canadian audiovisual works that are widely in demand and widely accessible in relevant media of the day.
National coordinator responsible for implementation of section 41: Exact title: Postal address: E-mail:	Elena Villegas Senior Analyst 3155 Cote de Liesse Road, St. Laurent, QC H4N 2N4 <a href="mailto:e.villegas@nfb.ca">e.villegas@nfb.ca</a>
Regional coordinators (if any): Exact titles: Postal addresses: E-mails:	Not Applicable

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## Summary of the institution's main accomplishments during the reporting year

- **Awareness**

In 2007-2008, the NFB increased awareness among employees on Part VII of the Official Languages Act and its commitment to reach out to remote francophone communities in Acadia through the presentation of the e-cinema pilot project.

The New Strategic Plan was unveiled in March 2008, and the Government film commissioner led a cross-Canada tour of all NFB offices to present the plan and reaffirmed the institutions' commitment to enhance the vitality of the English and French linguistic minorities in Canada, as well as promote recognition of both official languages.

- **Consultation**

The Government film commissioner travelled across the country to conduct presentations / consultations of the strategic plan to members of the industry. Members included representatives of the minority language community groups and advocacy associations. Producers from the English Program in Quebec, as well as French program covering Ontario-West met with representatives from the official language minority groups during this time.

The Executive Producers of the English Program branch in Quebec were in regular communication with OLMCS and advocacy associations. The NFB was present at the Quebec Community Groups Network conference held in Feb 2008. In French Program, the Executive Producers in the Ontario and West, and Acadia were in regular communication with OLMCs such as Fédération des communautés francophones et acadiennes du Canada (FCFA), and met with producers and directors from OLMCs for consultations with the industry. The OLMCs and the associations know the executive producers in these regions and are able to tell them their needs.

An annual meeting is organized with NFB senior management and representatives of the Fédération culturelle canadienne-française (FCCF) is scheduled for the fall 08.

- **Communications**

There are several ways to transmit information to official language minorities on the wide range of services available to them. Among them are the NFB Web site, a network of 50 partner libraries and newspapers targeted at this group. The NFB also places ads in the journal of the Rendez vous de la francophonie. The NFB produces catalogues, promotional material, and bilingual weekly e-mail campaigns through the i-store in both English and French aimed at target audiences, including those in the official language minority communities. As part of the e-cinema campaign, a weekly newsletter containing details on e-cinema programming was prepared in early 2008 and sent out (starting in April 2008) to the OLMCs involved.

- **Coordination and liaison**

Staff in the NFB regional offices are working with several government partners on various initiatives, especially the mentorship project with the Ontario Arts Council and IPOLC with Telefilm Canada, Radio-Canada and PCH. Also, the National coordinator attends meetings of the network of national coordinators in charge of implementing Article 41 of the Official Languages Act. The NFB participated at the Committee of signatories of the Agreement for the Development of Francophone Arts and Culture in Canada.

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- **Funding and program delivery**

2007-2008 marked the last year of the NFB and Canadian Heritage's second Interdepartmental Partnership with the Official Language Communities (IOLC) (2005-2008). This partnership enabled communities to support Canadian cultural expression and allowed its creators a place to develop new forms of authentic, socially relevant works. Several initiatives for emerging filmmakers from the OLMCs were carried out in 07-08:

The Acadia and Ontario & West studios launched the second iteration of the Tremplin contest for emerging filmmakers. The ACadie Studio's *Un Dimanche a 105 ans*, from Tremplin 2007, garnered several awards at the Festival du cinéma francophone international en Acadie.

The 4<sup>th</sup> edition of *Doc Shop* welcomed 75 Montreal region Anglophone students as they learned how to produce a four minute video. The third edition of *Making Music* brought together a team of up and coming Montreal musicians and emerging filmmakers to create five films experimenting with genres, film techniques and soundscapes.

Below are some of the highlights of the successful releases of films produced by the NFB production studios serving the minority language communities.

*Nomad's Land/Les épouses de l'armée*, a first work by Claire Corriveau that reveals the invaluable and unsung contribution made by the wives of Canadian Forces personnel, had its international premiere at the Festival des Films du Monde, leading to a media frenzy that propelled Corriveau to the forefront of the news.

In partnership with Ça tourne productions, the NFB co-produced *A Hospital Crucified/On a tué l'Enfant-Jésus*, Renée Blanchar's moving testimony to human solidarity and the vitality of small rural communities. The film chronicles the conversion of the Hôpital de l'Enfant-Jésus in Caraquet to a community health centre. Festival opener and award winner at the Festival international du cinéma francophone en Acadie, the film also aired on Radio-Canada, the CBC French-language network, in January.

Yung Chang's *Up the Yangtze* has been successful both critically and commercially, and has won major awards and been featured at leading festivals such as the International Documentary Festival in Amsterdam and in Sundance, where it was in competition. *Up the Yangtze* transports us into the life of an impoverished Chinese teenager, the daughter of illiterate peasants, whose personal story intersects with momentous transformation in China. It is a story that is at once particular and universal and that appeals and resonates with Canadians, as we struggle to understand and engage with China.

The Toronto Mediatheque organized several customized workshops on animation and documentary film for francophone and French immersion school groups. The Montreal Cinérobotèque organized workshops as well for its anglophone public.

- **Accountability**

The NFB produces an annual status report presenting activities completed and results attained and has used internal tools to measure the impact of its programs and services on official language minorities. The NFB's Report on Plans and priorities and Performance reports reiterates the institution's commitment to support filmmakers from the official language minority communities. With the release of the New Strategic Plan 2008-2013, the drafting of an operational plan with detailed performance framework is being undertaken to link clear results to the Strategic plan objectives.

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## Detailed report on results

### A. AWARENESS (In-house activities)

[Training, information, orientation, awareness, communication and other activities carried out **in-house** in order to educate employees and/or senior managers of the federal institution about linguistic duality and the priorities of OLMCs; senior manager performance contracts and recognition programs; taking the viewpoint of OLMCs into account during research, studies and investigations.]

<b>Expected Result:</b> Creation of lasting changes on federal institution organizational culture; employees and management are aware of and understand their responsibilities regarding section 41 of the <i>Official Languages Act</i> and OLMCs.		
<b>Activities carried out to achieve the expected result</b>	<b>Outputs</b>	<b>Indicators to measure the expected result</b>
<ul style="list-style-type: none"> <li>Digital session introducing NFB's e-cinema pilot project.</li> </ul>	<p>Webcast session Sept 2007</p>	<p>A session was scheduled for all staff (with webcast option for those across Canada) on NFB's innovative e-cinema pilot project in Acadia, a priority of the NFB's digital strategy. This session increased awareness among employees on the work done to reach out to remote francophone communities in Acadia by becoming a groundbreaking digital distributor of films.</p>
<ul style="list-style-type: none"> <li>Internal presentation of the Strategic Plan</li> </ul>	<p>Presentation Feb 2008</p>	<p>During the month of March, the Government film commissioner travelled to all NFB offices across Canada to present the Strategic plan to staff. The Commissioner reiterated the institution's commitment, through its English and French program branches, to ensure the development of the official language minority communities and the institution's commitment to PART VII of the Official Languages Act.</p> <p>During the planning process of the cross Canada tour of the Strategic Plan, the OL champion reiterated the importance of including official language minority communities in consultations.</p>
<ul style="list-style-type: none"> <li>Awareness/Orientation</li> </ul>	<p>Year round</p>	<p>The National coordinator held meetings with Executive Producers from both English and French program branches to discuss ways to consult with official language minority communities.</p>

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### B. CONSULTATION (Sharing of ideas and information with OLMCs)

[Activities (e.g. committees, discussions, meetings) through which the institution consults the OLMCs and dialogues with them to identify their needs and priorities or to understand potential impacts on their development; activities (e.g. round tables, working groups) to explore possibilities for cooperation within the existing mandate of the institution or as part of developing a new program or new policy; participation in consultations with OLMCs coordinated by other government bodies; consultation of OLMCs by regional offices to determine their concerns and needs.]

#### Expected Result:

Creation of lasting relationships between the federal institution and OLMCs; federal institution and OLMCs understand each other's needs and mandate.

Activities carried out to achieve the expected result	Outputs	Indicators to measure the expected result
<ul style="list-style-type: none"> <li>Quebec Community Groups Network conference</li> <li>Presentations of the Strategic Plan:</li> </ul>	<p>Participation in the conference February 29 to March 2, 2008</p> <p>Ten Presentations to industry members</p>	<p>The National coordinator attended a 3 day conference hosted by QCGN entitled <i>Community Revitalization: Trends and Opportunities for the English-speaking Communities of Quebec</i>. This conference aimed to increase awareness of issues facing the English-speaking communities of Quebec, to support and assist the development and enhancing the vitality of the English-speaking minority communities.</p> <p>The Government film commissioner travelled across the country in March 08 to conduct ten presentations of the strategic plan to members of the industry in the following cities: Vancouver, Edmonton, Calgary, Winnipeg, Toronto, Montreal (English and French), Quebec City, Halifax and St John's. Members included representatives of the minority language community groups to ensure both the francophone community outside Quebec and Anglophone community in Quebec were represented. Producers from the English Program in Quebec, as well as French Program covering Toronto – West were present and met with local representatives from the official language community groups during this time. A meeting in Moncton is scheduled for the fall 2008.</p>

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<ul style="list-style-type: none"> <li>• Consultations with OLMC in Quebec (Doc Org Quebec Chapter, meeting with English Language Arts Network)</li> </ul>	<p>Nov 2007</p>	<p>The Executive Producer of Quebec Centre (as well as the Assistant Director General, English Program) met Nov 30th with Doc Org Quebec Chapter, to discuss future collaborations and brainstormed ideas such as master classes or film screenings. It was agreed that talks would be held once a month to ensure two-way communication on potential areas of collaboration.</p>
	<p>March 2008</p>	<p>The Executive Producers of the English Program in Quebec (Documentary and Animation studios) met with Guy Rodgers, president of the English Language Arts Network during the presentation of the Strategic Plan, and agreed to schedule regular meeting to discuss future collaborations. A meeting is scheduled for the Summer 2008</p>
<ul style="list-style-type: none"> <li>• Attendance at meetings of the Front des réalisateurs indépendants du Canada (FRIC)</li> </ul>	<p>Meeting in Winnipeg, November 2007</p>	<p>The NFB attended the assemblies in Winnipeg in November 2007. As part of these meetings between filmmakers, screenings and seminars were held. The NFB provided financial and logistical support for these two events.</p>
<ul style="list-style-type: none"> <li>• Consultations with associations in Nunavut, Yukon, NWT and Alberta for the <i>Engage Toi</i> project</li> </ul>	<p>Partnerships/ consultations</p>	<p>In an effort to reach out to remote francophone communities such as those in Nunavut, Yukon, NWT and Alberta, the NFB consulted local associations and created 4 partnerships to promote our contest in their province/region. The partnerships were forged with: Association franco-yukonnaise (AFY) – Whitehorse; Western Arctic Moving Pictures Film Society (WAMP) – Yellowknife; Nunavut: Association des francophones du Nunavut – Iqaluit; Alberta: Jean-Pierre Morin, freelancer – Calgary. This association was also a chance to boost the NFB presence in these regions as well as a springboard for future partnerships.</p>
<ul style="list-style-type: none"> <li>• Industry Consultations in Moncton</li> </ul>	<p>Sept 07/ Consultations</p>	<p>The Director General of French Program and executive Producer responsible for Acadia met with producers and directors from OLMCs in Moncton for consultations with the industry.</p>

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### C. COMMUNICATIONS (Transmission of information to OLMCs)

[External communications activities to inform OLMCs about the activities, programs and policies of the institution and to promote the bilingual character of Canada; inclusion of OLMCs in all information and distribution lists; use of the institution's Web site to communicate with OLMCs.]

<b>Expected Result:</b> OLMC culture reflects an up-to-date understanding of the federal institution's mandate; OLMCs receive up-to-date and relevant information about the federal institution's programs and services (P&S).		
Activities carried out to achieve the expected result	Outputs	Indicators to measure the expected result
<ul style="list-style-type: none"> <li>• Ads in the Journal des Rendez-vous de la francophonie</li> </ul>	NFB ads in 2.5 million copies of the Journal des Rendez-vous de la francophonie	These ads publicized to over two million francophones and francophiles the NFB films broadcast as part of the Rendez-vous.
<ul style="list-style-type: none"> <li>• Unveiling of the NFB's Strategic plan</li> </ul>	Printed copies of the NFB's strategic plan in both official languages	The copies are available in both official languages on the website. The Strategic plan states the NFB's strategic objective to maintain and strengthen its ability to identify, develop and mentor the talent and creative skills of linguistic communities
<ul style="list-style-type: none"> <li>• Announcement of partners of E-cinema pilot project in Acadia</li> </ul>	Sept 2007	In Moncton on the campus of Université de Moncton; in Kedgwick in the municipal library (in partnership with la Société culturelle des Hauts-Plateaux); in Bouctouche at the Galerie des Artistes (in partnership with la Société culturelle Kent-Sud); in Caraquet in the café of the Caraquet Centre culturel; and in Edmundston in the Mgr W.-J.-Conway public library.
<ul style="list-style-type: none"> <li>• The NFB posts on its website all information related to its program destined for filmmakers from the official language minority communities</li> </ul>	NFB Website	This project was supported by the planning (in 07-08) of a weekly marketing campaign to the OLMC's involved. The first newsletters were sent April 08.
<ul style="list-style-type: none"> <li>• Publication of Focus, a bilingual monthly magazine informs the 32,000 NFB film club subscribers</li> </ul>	Monthly	
<ul style="list-style-type: none"> <li>• The NFB produces catalogues and promotional material and bi-weekly email campaigns through the Istore in both English and French.</li> </ul>	Campaign	1,000 catalogues were sent to English Language minority communities, and over 2,000 to French speaking minority communities.

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### D. COORDINATION AND LIAISON (Does not include funding - Internal coordination and liaison with other government institutions)

[Coordination activities (research, studies, meetings, etc) carried out by the institution itself along with other federal institutions or other levels of government; participation in activities organized by other federal institutions, other levels of government, etc.; participation of official languages champions, national and regional coordinators, etc., in various government forums.]

Expected Result: Co-operation with multiple partners to enhance OLMC development and vitality, and to share best practices.		
Activities carried out to achieve the expected result	Outputs	Indicators to measure the expected result
<ul style="list-style-type: none"> <li>Attendance at meetings of official languages national coordinators organized by Canadian Heritage</li> <li>Attendance at committees of signatories of the Agreement for the Development of Francophone Arts and Culture in Canada</li> <li>Le front des réalisateurs indépendants du Canada (FRIC) <i>Its mandate is to represent French-Canadian directors outside Quebec, working with any medium (film, video or new technologies), to promote creativity and the visibility of their works, and to encourage contacts between regions.</i></li> </ul>	<p>Participated in four meetings with national coordinators</p> <p>Drafting of new Agreement</p> <p>Nov 2007 in Winnipeg</p>	<p>The meeting of the national coordinators allowed the NFB to discuss the exemplary practices of other organizations, and better understand the performance measurements sought by Canadian Heritage. A presentation was made on NFB initiatives targeting youth and emerging filmmakers in official-language minority communities in October 4<sup>th</sup>, 2007.</p> <p>The NFB participated in discussions around renewal of the Agreement for the Development of Francophone Arts and Culture in Canada, as well as the drafting of a new agreement.</p> <p>The NFB participated in an activity entitled <i>LA FOSSE AU FRIC</i>, where it gave a brief presentation on <i>Comment présenter un projet à l'ONF [how to present a project to the NFB]</i>. Members then practised pitching their project to the various representatives of organizations such as the NFB and Radio-Canada. A documentary film pitch presented by a francophone filmmaker from Yukon was well received and eventually submitted to the NFB for further development.</p>



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<ul style="list-style-type: none"> <li>• Grand rassemblement des états généraux des arts et de la culture dans la société Acadienne in New Brunswick</li>   <li>• 32nd Annual General Assembly of the Federation of Francophone and Acadian Communities of Canada</li>   <li>• <i>Projet Vignettes</i> NFB-Ontario Arts Council 5X5</li>   <li>• Canadian Heritage's working group on Media Arts</li> </ul>	<p style="text-align: center;">May 2007</p> <p style="text-align: center;">Sept 2007</p> <p style="text-align: center;">Jan 2008</p> <p style="text-align: center;">Feb 2008 Participation</p>	<p>A documentary film pitch presented by a francophone filmmaker from Yukon was well received and eventually submitted to the NFB for further development.</p> <p>The Interim Commissioner, OL Champion and Executive Producer participated in a forum addressing needs of community and presented the e- cinema initiative.</p> <p>Participation by the OL champion at the annual general assembly.</p> <p>The NFB partnered with the Ontario Arts Council for the second instalment of "Projet Vignettes", a mentoring program for francophone filmmakers in Ontario. (more information on the program can be read under E.)</p> <p>The OL champion attended a discussion of new industry trends and their impact on French-language minority communities. The meeting was also an opportunity for the agency to remain abreast of the challenges and issues for French-language minority television and film production in Canada.</p>
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### E. FUNDING AND PROGRAM DELIVERY

[Implementation of the federal institution's programs and delivery of its services; funding, alone or in cooperation with other federal institutions, of OLMC projects; inclusion of the needs of OLMCs in the delivery of the institution's programs and services.]

#### Expected Result:

OLMCs are part of federal institution's regular clientele and have adequate access to its programs and services; OLMC needs (eg. geographic dispersion, development opportunities) are taken into account.

Activities carried out to achieve the expected result	Outputs	Indicators to measure the expected result
<p><b><u>NFB productions and co-productions</u></b>                      Number of NFB films created by artists from OLMCs and produced or co-produced by NFB's French Program studios outside Quebec, and English Program studios in Quebec.</p> <p><b><u>Initiatives for emerging talent</u></b></p> <ul style="list-style-type: none"> <li>• Tremplin contest</li> </ul>	<p>Films released as per the 07-08 Annual Report</p> <p>5 short films produced in 2007, and organisation of 2008 edition</p>	<p>French Program productions by OLMC talent: 16 films                      English Program productions by OLMC talent: 12 films</p> <p>Highlights from 07-08 include the successful releases of: Up The Yangtze (English Program, Quebec Centre); On a Tué l'Enfant Jésus (French Program, Acadia Studio); Les épouses de l'armée (French Program, Studio Ontario and West)</p> <p>The Tremplin contest invites new talent from francophone filmmakers outside Quebec to submit proposals for a first film, either documentary or fiction.</p> <p>5 short documentaries for the 2007 contest were completed and marketing activities have begun.</p> <p>In November 2007, the NFB launched the second Canadian short film contest. 53 submissions came in from across the country. A first jury chose 12 finalists who attended script workshops. A second jury selected 6 projects in April, soon to be in production.</p>

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<ul style="list-style-type: none"> <li>• Permanent Tremplin site</li>   <li>• <i>Engage-toi!</i> video contest organized for video and new platform enthusiasts</li>   <li>• Making Music with the NFB 2007-2008</li>   <li>• Doc Shop 2007-2008 (5th Edition)</li> </ul>	<p>Un site interactif</p> <p>Launch of a new contest</p> <p>5 short films produced. The NFB offered production and post-production support</p> <p>Films produced</p>	<p>A permanent interactive TREMPLIN site was set up by the Ontario and West Studio in collaboration with the Acadia Studio. On the site, users can watch all the Tremplin films produced to date. The site includes synopses, photos, texts and various information on the Tremplin films and filmmakers.</p> <p>In 2007-2008, the NFB launched a new Web video contest. Participants have the chance to win a trip across Canada to make videos for a blog on the NFB Web site. It is offered to francophones across Canada outside Quebec.</p> <p>Making Music is an initiative for emerging filmmakers and up and coming Montreal musicians to join forces and explore the relationship between cinema and music. A collaboration with the Pop Montreal's festival. these "music movies" encourage rising talent to experiment with genres, film techniques and soundscapes.</p> <p>This training initiative in collaboration with the CBC is aimed at students enrolled in a Film/Video production or Communications program in Montreal and Ottawa.</p> <p>Doc Shop gives the NFB and the CBC an opportunity to discover emerging talent.</p> <p>56 proposals were submitted from 9 programs and 7 institutions.</p> <p>75 students attended a 2 ½ day intensive bootcamp in documentary filmmaking. 25 films were produced and two screenings were held of the works, in Montreal at the NFB (140 people in attendance) and Ottawa at CBC (40 people in attendance).</p>
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## Expected Result:

OLMCs are part of federal institution's regular clientele and have adequate access to its programs and services; OLMC needs (eg. geographic dispersion, development opportunities) are taken into account.

Activities carried out to achieve the expected result	Outputs	Indicators to measure the expected result
<ul style="list-style-type: none"> <li>• <i>Projet Vignettes</i> NFB- Ontario Arts Council 5X5</li> </ul> <p><b><u>Support for OL community initiatives</u></b></p> <ul style="list-style-type: none"> <li>• Presence at the Festival international du cinéma francophone en Acadia</li> <li>• Preparation of NFB film programming for the Rendez-vous du cinéma québécois et francophone de Vancouver</li> <li>• Association Acadienne des Artistes de la Nouvelle-Ecosse</li> <li>• Festival des Vidéastes du Manitoba (FVM)</li> <li>• Participation in the 2nd Festival de films par et pour les jeunes à Edmundston, Nouveau Brunswick (May 5-6, 2007)</li> </ul>	<p>HD training and 5 shorts produced</p> <p>Francophone films screened</p> <p>Francophone films screened</p> <p>Funding</p> <p>Soutien- prix May 2007</p> <p>Funding</p>	<p>This partnership between the NFB and the Ontario Arts Council began with HD training for five Franco-Ontarian filmmakers, resulting in five short films in HD. Subjects covered are dance, music, literature and the visual arts. These shorts are being broadcast by TFO from January 2008 to January 2011.</p> <p>The NFB was in the spotlight at the 21<sup>st</sup> edition and screened seven films, three of which were made in Acadia.</p> <p>The NFB joined the 14<sup>th</sup> Rendez vous du cinema Québécois and continued to work with the Festival organizers to bring relevant programming to Vancouver's francophones. The Rendez-vous marked the 400<sup>th</sup> anniversary of Quebec City with two special screenings of NFB films on the history of Quebec city. A total of 9 NFB films were screened during the festival.</p> <p>A KINÖ-type cell was set up in the regions of Halifax and Baie Ste-Marie.</p> <p>The NFB trained young video filmmakers in the West. The Festival is comprised of short film workshops and a contest aimed at francophone and immersion secondary school students. The NFB sent promotional articles as prizes.</p> <p>The festivals sets out to is gather youngsters who are interested in film and video present publicly their projects made with family, friends or at school. The <i>Festival de films par et pour les jeunes</i> gives a voice to young people and promotes their audiovisual works.</p>

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<ul style="list-style-type: none"> <li>Participation in the Rendez-vous de la Francophonie</li> </ul>		<p>Francophone films screened</p> <p>In 2007-2008, the NFB renewed its agreement with the organizers of the Rendez-vous de la Francophonie. The NFB presence increased by 30% over last year. There were over 120 screenings in 46 towns, and 4 film programs were offered.</p> <p>The NFB also partnered a video contest on the theme “Fais moi connaître des/tes grands-parents” [tell me about your grandparents] by awarding prizes to winners in several categories.</p>
<p><b><u>Distribution/ Accessibility initiatives</u></b></p>		
<ul style="list-style-type: none"> <li>Ecinema network launch</li> </ul>	<p>Jan 17, 2008</p>	<p>A network of e-cinema venues in partnership with Université de Moncton, one public library and three local arts organizations was launched. Bouctouche, Caraquet, Edmunston, Kedgwick and Moncton are hosting this innovative project, which exploits a new digital distribution technology: e-cinema. These venues will give New Brunswick francophones access to a large collection of NFB films, screened in French and for free in locations not too far from their homes.</p>
<ul style="list-style-type: none"> <li>Mediatheque in Toronto</li> </ul>	<p>NFB</p>	<p>Activities for OLMCs</p> <p>Number of workshops in French: 33          Total number of students: 966          Total number of screenings in French: 27          Total number of participants at screenings: 1,279</p>
<ul style="list-style-type: none"> <li>CineRobotheque in Montreal</li> </ul>	<p>NFB</p>	<p>Activities for OLMCs</p> <p>Number of workshops in English: 146          Total number of students: 4,234          Total number of public screenings in English: 29          Total number of participants at public screenings: 1,484          (Note: the numbers do not include audiences for festival screenings of English/bilingual films, which total over 16,000)</p>
<ul style="list-style-type: none"> <li>Sector</li> </ul>	<p>Educational</p>	<p>Activities for OLMCs</p> <p>NFB attends all the major educational showcases across Canada i.e. <i>Fast Forward</i> in Vancouver, the <i>Educational Media Market</i> in Alberta, the <i>Ontario Media Showcase</i> in Toronto, the Halifax Showcase, QPAT (Quebec Provincial Association of Teachers ) in Montreal, where we promote the English and French productions. It gives an opportunity for minorities and communities to see Canadian content and use it in classroom settings.</p>

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## Detailed report on results

### F. ACCOUNTABILITY

[Activities through which the institution integrates its work on the implementation of section 41 of the OLA with the institution's planning and accountability mechanisms (e.g. report on plans and priorities, departmental performance report, departmental business plan, status report on implementation of section 41 of the OLA, etc); internal audits and evaluations of programs and services; regular review of programs and services as well as policies by senior managers of the federal institution to ensure implementation of section 41 of the OLA.]

#### Expected Result:

Full integration of the OLMC perspective and OLA section 41 into federal institution's policies programs and services; the reporting structure, internal evaluations, policy reviews determine how to better integrate OLMC's perspective.

Activities carried out to achieve the expected result	Outputs	Indicators to measure the expected result
<ul style="list-style-type: none"> <li>• Production of a results based status report for the Department of Canadian Heritage and distribution of this document to departments and key organizations in the federal government and to community groups.</li> <li>• 2007-2008 IPOLC report written and distributed within the NFB</li> <li>• 2007-2008 Report on Plans and Priorities</li> <li>• Summary of the initiatives for OLMCs in the Departmental Performance Report</li> <li>• The Strategic Plan and operational plan objectives include the commitment to support of OLMCs. A performance measurement framework is being established to ensure these objectives are met.</li> </ul>	<p>Report produced</p> <p>Report produced</p> <p>Section on OLMCs in the RPP</p> <p>Section on OLMCs in the DPR</p> <p>Framework</p>	<p>The NFB has now a better understanding of the impact of its policies, programs and services on OLMC's.</p> <p>NFB Strategic planning provides for the reporting on support of development of OLMCs.</p> <p>NFB strategic planning provides for the reporting on support of development of OLMCs</p> <p>NFB strategic planning provides for the reporting on support of development of OLMCs.</p> <p>Operational Plan and performance measurement framework is underway, and is expected to be completed by Fall 08.</p>

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## Distribution list

- Clerk of the House of Commons Standing Committee on Official Languages  
*See the Committee's Website for the Clerk's contact information:*  
(<http://cmte.parl.gc.ca/cmte/committeelist.aspx?lang=1&parlses=392&jnt=0&selid=contact&com=13193>)
- Clerk of the Senate Standing Committee on Official Languages  
*See the Committee's Website for the Clerk's contact information:*  
([http://www.parl.gc.ca/common/Committee\\_SenContact.asp?Language=E&Parl=39&Ses=2&comm\\_id=595](http://www.parl.gc.ca/common/Committee_SenContact.asp?Language=E&Parl=39&Ses=2&comm_id=595))
- Commissioner of Official Languages  
*See the Website of the Office of the Commissioner of Official Languages for contact information:*  
([http://www.ocol-clo.gc.ca/html/contact\\_e.php](http://www.ocol-clo.gc.ca/html/contact_e.php))
- OLMC groups and organizations

Federal institutions have the duty to publish their report on results on their Website.

**Precise Web address of federal institution's report on results:**

[http://nfb.ca/OLA41\\_20072008\\_results](http://nfb.ca/OLA41_20072008_results)

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*See Treasury Board Secretariat guidelines on Internet display*

([http://www.tbs-sct.gc.ca/pubs\\_pol/sipubs/comm/comm02\\_e.asp](http://www.tbs-sct.gc.ca/pubs_pol/sipubs/comm/comm02_e.asp))