

NATIONAL FILM BOARD OF CANADA

**RESULTS-BASED STATUS REPORT
IMPLEMENTATION OF SECTION 41
OF THE OFFICIAL LANGUAGES ACT
2005-2006**

OTTAWA, JUNE 2006

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RESULTS-BASED STATUS REPORT IMPLEMENTATION OF SECTION 41 OF THE OFFICIAL LANGUAGES ACT 2005-2006

General information

Federal department/agency: Address: Web site:	National Film Board of Canada Constitution Square 360 Albert Street, Suite 1560 Ottawa, Ontario , K1A 0M9 http://www.nfb.ca
Minister responsible: Chairperson:	Beverley J. Oda, Minister of Canadian Heritage Jacques Bensimon, Government Film Commissioner and Chairperson of the Board of Trustees of the NFB
Senior official responsible for implementing Part VII of the Official Languages Act (OLA):	Deborah Drisdell Director Planning, Evaluation and Audit National Film Board of Canada P.O. Box 6100, Station Centre-ville Montreal, Quebec H3H 3H5
Mandate of federal institution:	Produce and distribute distinctive, culturally diverse, challenging and relevant audiovisual works that provide Canada and the world with a unique Canadian perspective.
National co-ordinator responsible for implementing section 41 of the OLA:	Catherine Boucher Senior Analyst Planning, Evaluation and Audit National Film Board of Canada P.O. Box 6100, Station Centre-ville Montreal, Quebec H3H 3H5 Tel: (514) 283-3769 E-mail: c.boucher@onf.ca

<p>Regional Co-ordinators:</p>	<p>Claudette Jaiko Executive Producer Ontario and West Studio French Program 150 John Street, Room 307 Toronto, Ontario M5V 3C3 Tel: (416) 973-0907; Fax: (416) 973-2594 E-mail: c.jaiko@nfb.ca</p> <p>Jacques Turgeon Executive Producer Acadia Studio/Quebec Regions French Program 94 Dalhousie Street, Suite 002 Quebec City, Quebec G1K 4B8 Tel: (418) 649-6377, Fax: (418) 649-6379 E-mail: j.turgeon@nfb.ca</p> <p>Ravida Din Executive Producer Quebec Centre English Program 3155 Côte de Liesse Road Montreal, Quebec H4N 2N4 Tel: (514) 496-2216, Fax: (514) 283-5487 E-mail: r.din@nfb.ca</p> <p>Stéphanie Barker Manager Distribution Operational Headquarters, Montreal 3155 Côte de Liesse Road Montreal, Quebec H4N 2N4 Tel: (514) 496-5467, E-mail: s.barker@nfb.ca</p>
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Summary of main results achieved

The mandate of the National Film Board of Canada (NFB) is to produce and distribute films and other audiovisual works for Canadians and foreign markets, to promote better knowledge and understanding of Canadian social and cultural realities. Through the NFB's French and English Programs, NFB films are produced in both official languages by filmmakers across the country.

Many of the NFB's activities in fiscal 2005–2006 served to implement responsibilities set out in section 41 of the Official Languages Act (OLA). Those activities served to enhance the economic development and vitality of French and English official-language minority communities (OLMCs), and strengthened Canada's linguistic duality and international profile as a bilingual country. As outlined in the performance measurement tool developed by the Department of Canadian Heritage, activities accomplished and results achieved are divided into six broad categories.

Awareness (in-house activities) – The Official Languages Champion (OLC) actively promoted linguistic duality, urging the use of best practices and involving the NFB in events such as **Les Rendez-vous de la Francophonie**, with French public screenings organized in every province and territory, as well as film festivals.

Consultation – Through numerous meetings with filmmakers and producers across Canada, the organization gained a better understanding of the issues facing OLMC film and video producers. French-speaking filmmakers met with senior NFB management in Vancouver, while in Moncton, Acadian filmmakers and producers participated in discussions with the heads of French Program and the Acadia Studio.

Communications – The NFB uses a number of means to share ideas and information with OLMCs so that they can use the wide range of services the NFB provides. For instance, the Web site is updated regularly and a magazine called *Focus* is published for the 32,000 members of the NFB Film Club. The NFB also collaborates with a network of 50 partner libraries, participates in festivals, organizes master classes, provides information through OLMC newspapers and electronic media, and arranges training workshops through such activities as **Momentum** in Ontario and **AnimAcadie** in the Atlantic region.

Co-ordination and liaison (does not include funding) – OLMC film and video producers were helped enormously by the NFB's co-ordination and liaison activities. They forged closer ties among themselves and with partners, and were able to implement projects that enhance their cultural strengths. For instance, the Ontario and West Studio Executive Producer took part in a meeting Canadian Heritage arranged with the Franco-Albertan community, as well as a meeting in Vancouver on cultural diversity and the Francophonie in Canada. Canadian Heritage invited the NFB to participate in a review of the

Interdepartmental Partnership with the Official-Language Communities (IPOLC).

French Program's two regional studios worked together to prepare for the late-April 2006 meeting of the **Front des réalisateurs indépendants du Canada (FRIC** – a Canadian independent producers' association). They also co-ordinated efforts focusing on short films for Telefilm's **IPOLC** drama shorts competition. In addition, the NFB was invited by Canadian Heritage to participate in discussions with the **Working Group on the Media Arts**.

Funding and program delivery - The NFB and Canadian Heritage have signed a second **IPOLC** agreement, covering the 2005-2008 period. Communities have already benefited, putting forward a number of structuring activities. In spite of limited budgets, filmmakers produced many audiovisual works that tackled social issues, thus enhancing the diversity of Canadian cultural expression. The focus was on emerging artists. The Acadia Studio has completed all preparatory production stages for five animated shorts as part of the **AnimAcadie** competition. It has also launched **TREMPIN**, a new competition for Kino and emerging filmmakers; co-produced four animated shorts; organized eight training workshops; and in June 2005 made it possible for a delegation of Acadian producers to attend the **Sunny Side of the Doc International Documentary Market** in Marseille. The Studio has also completed one feature film, *Les chemins de Marie (On the Road with Mary)*, completed all preliminary production stages for a second feature, *Léonard Forest*, and edited two medium-length films produced entirely by the NFB. The Ontario and West Studio worked on eighteen projects. Of those, six have been completed and are being marketed, including *Le méchant trip (Exiles in Lotusland)*, winner of an award at the **Whistler Film Festival**; two have been completed but are not being distributed by the NFB; three are in post-production; two are in production; four are at the scriptwriting stage; and one is under study. Seventeen training and development projects were also implemented with **IPOLC** funding, including **Momentum**, **Bravo-Sud** and the **Festival des jeunes vidéastes du Manitoba**. The Toronto Mediatheque organized a series of tailor-made documentary and animation workshops for groups from French and French immersion schools, after developing the **Ciné-jeunesse** series to celebrate French culture. Many English titles were digitized and added to the CineRobotheque in Montreal. The online film library added 100 French-language titles, and a special effort was made to increase the number of French-speaking subscribers outside Quebec. Through **Doc Shop 3**, 70 English-speaking students from Greater Montreal learned to produce four-minute videos.

Accountability — The NFB produces an annual status report describing activities and results, and uses in-house tools to assess the impact of its programs and services on OLMCs.